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A sinistra, anello DIcon di **Damiani** in ceramica high-tech rosa confetto con inserti in oro rosa e diamanti. A destra, bracciale Trinity di **Bia Tambelli** in oro giallo, diamanti brown, cristalli di rocca e quarzi citrini. Al centro, choker di **Qayten** in oro giallo, perle Baby Akoya e diamanti. In basso, un momento di Vioff in piazza dei Signori a Vicenza.



rale al Museo del Gioiello, ospitato dalla Basilica Palladiana di Vicenza, si è aperta sulla mostra temporanea "I gioielli del potere: corone e tiare" visitabile fino al 17 marzo 2019. ■ If, as it often happens, the balances drawn by the exhibitors are more humoral than concrete, on the other hand the exhibition authority IEG organising Vicenzaoro September reported a wide approval of the event that has just ended in the town of the Berici Hills area. The number of represented countries grows reaching 117 with over 40% of foreign visitors. The total attendees confirm the figure registered the previous year, 20,000, despite the coincidence with Hebrew festivities that limited the attendance of many regular visitors. The number of buyers and retailers coming from China by 73% and the US has increased by 23% respectively, while the Far East and European ones remain stable. We should also report that, for the first time, in this edition, the whole city was involved in the event thanks to the Fuori Fiera called "Vioff", promoted by the municipal administration in partnership with IEG and the business categories that scheduled a series of entertainment activities favouring the prolonged openings of stores, as well as the sale of street food. This allowed citizens, tourists and visitors of the show to appreciate the beauties of the Renaissance Historical Center and to taste local specialties. On the professional side, the novelties in the digital domain received a positive welcome, with a growth by 52% of unique users of the vicenzaoro.com site. There was a high attendance to the Digital Talks organised in partnership with Concommercio Federpreziosi, a number of fast meetings and brainstormings on such issues as the IT innovation dedicated to the sector of precious items. High curiosity was then created by the new sections started by the exhibition format, that is watchmaking with The Watch Room and signature jewellery with The Design Room that served as springboard for such outsider talents, well established elsewhere, as Alessio Boschi, Bia Tambelli, Qayten and many others. The cultural moment at Museum of Jewel, hosted in the Palladian Basilica in Vicenza, was the temporary exhibition "I gioielli del potere: corone e tiare" (Jewels in power: crowns and tiaras) open until 17th March 2019.



Above, left DIcon ring by **Damiani** in pink high-tech ceramic with rose gold and diamond elements. Above, Trinity bracelet by **Bia Tambelli** in yellow gold, brown diamonds, rock crystals and citrine quartz. At the center, yellow gold necklace by **Qayten** with Baby Akoya pearls and diamonds. Below, a moment of the Vioff event in the center of Vicenza.

